

DATA FIELDS AVAILABLE FOR EXPORT for Enhanced Plus and Premium Access subscriptions*

	Field Name/ Description
1	Mall Code (internal identifying id)
2	Center Name
3	Intersecting Streets
4	Physical location: City
5	Phys. StateCode
6	Phys. State
7	Phys. Zip
8	Phys. County
9	Phys. Country
10	Center Web Site
11	Year Opened or To Open
12	Center Classification
13	Comments
14	Personal User Notes
15	Is Joint Venture
16	Joint Venture Company
17	Anchor Stores (Separated by commas and including indiv. Sqft)
18	Retail GLA-sqft
19	Site Size
20	Design Type Code
21	Design Type
22	Shape
23	Shape Code
24	Total Number of Stores
25	# of Levels
26	# Of Parking Spaces
27	Food Court in Center?
28	# of Food Court Seats
29	Last Renovation/Expansion
30	Renovation/Expansion Planned?
31	Planned Renovation/Expansion Expected Completion Year
32	MSA (Metropolitan Statistical Area Code - PMSA)
33	Nearest Major City
34	Distance to Nearest Major City
35	Total Sales including Anchors***
36	Sales Per Sq.Ft excluding Anchors***
37	Nearest Competing Center
38	Distance to Nearest Competing Center
39	Primary Market Population
40	Primary Market Distance
41	Average Household Income
42	Average Visitors per Week***
43	Average Visitors per Month***
44	Average Visitors per Year***
45	Space Currently Available
46	Types of Tenants Sought
47	Has Outparcels?
48	Outparcel Space Available?

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	Field Name/ Description
49	Accepts Temporary/Seasonal Tenants?
50	Can Provide Cart/Kiosk?
51	Temporary Inline Space Available?
52	Mailing Address Country
53	Mailing State
54	Mailing StateCode
55	Mailing County
56	Mailing City
57	Mailing Zip
58	Mailing Address 1
59	Mailing Address 2
60	Owner/Developer (OD) Contact First Name
61	OD Last Name
62	OD Middle Name
63	OD Title
64	OD Company
65	OD Address 1
66	OD Address 2
67	OD City
68	OD State
69	OD Zip
70	OD Phone
71	OD Fax
72	OD Email
73	OD Website
74	Leasing Agent (LA) First Name
75	LA Last Name
76	LA Middle Name
77	LA Title
78	LA Company
79	LA Address 1
80	LA Address 2
81	LA City
82	LA State
83	LA Zip
84	LA Phone
85	LA Fax
86	LA Email
87	LA Website
88	CENTER MGR First Name
89	CENTER MGR Last Name
90	CENTER MGR Middle Name
91	CENTER MGR Title
92	CENTER MGR Company
93	CENTER MGR Address 1
94	CENTER MGR Address 2
95	CENTER MGR City
96	CENTER MGR State

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	Field Name/ Description
97	CENTER MGR Zip
98	CENTER MGR Phone
99	CENTER MGR Fax
100	CENTER MGR Email
101	CENTER MGR Website
102	Management Company Contact (MGMT) First Name
103	MGMT Last Name
104	MGMT Middle Name
105	MGMT Title
106	MGMT Company
107	MGMT Address 1
108	MGMT Address 2
109	MGMT City
110	MGMT State
111	MGMT Zip
112	MGMT Phone
113	MGMT Fax
114	MGMT Email
115	MGMT Website
116	Marketing Director (MKT) First Name
117	MKT Last Name
118	MKT Middle Name
119	MKT Title
120	MKT Company
121	MKT Address 1
122	MKT Address 2
123	MKT City
124	MKT State
125	MKT Zip
126	MKT Phone
127	MKT Fax
128	MKT Email
129	MKT Website
130	Specialty Leasing Contact (SL) First Name
131	SL Last Name
132	SL Middle Name
133	SL Title
134	SL Company
135	SL Address 1
136	SL Address 2
137	SL City
138	SL State
139	SL Zip
140	SL Phone
141	SL Fax
142	SL Email
143	SL Website

DATA FIELDS AVAILABLE FOR EXPORT for Enhanced Plus and Premium Access subscriptions*	
	Field Name/ Description
	*Additional Fields for Premium Access Subscriber - Includes Trend Demographic Fields sourced by Scan/US
144	Population 5 mile Radius
145	Population 10 mile Radius
146	Population 20 mile Radius
147	Avg. Household Income 5 mile Radius
148	Avg. Household Income 10 mile Radius
149	Avg. Household Income 20 mile Radius
150	Number of Households 5 mile Radius
151	Number of Households 10 mile Radius
152	Number of Households 20 mile Radius
153	Median Age 5 mile Radius
154	Median Age 10 mile. Radius
155	Median Age 20 mile Radius
156	Nielsen DMA market area
	*** Due to the proprietary nature of the sales and visitor traffic information (fields #35,-36, 42-44), a large number of records may not include this data. We suggest you contact the Owner/Developer directly to inquire about the most current figures for these fields.
	IMPORTANT NOTE: Although full tenant lists appear in each of the shopping center listings and may be viewed onscreen and printed in a detail report, the export function includes ONLY the Anchor stores for each center to be downloaded. If you require the complete tenant list as an external data file, please see our custom database licensing page for details on alternative off-line licensing and speak to a sales associate for a custom quote. This alternative option is priced separately from the online access on a custom basis and is not available as an option on the website. Visit the Custom Data Products Page for more information
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